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# *Standards and the Future of the Internet*

***Geneva 2008***

**“Standards and the Future of the Internet”**  
**The role of open standards, standards development and  
standards organisations for innovation and healthy marketplaces”**

**25-27 February 2008, International Conference Center, Geneva**

**Agenda at a glance**

**Monday 25 February 2008**

***Official Opening***

12.00 – 20.00 Delegate registrations  
18.00 – 19.00 Official opening  
18.00 – 19.30 Reception

**Tuesday 26 February 2008**

***Standards for Innovation and the Future of the Internet***

07.30 – 09.00 Breakfast meeting- *Standards for Innovation* and the Future of the Internet  
09.00 – 12.00 Theme 1: Raising the Quality Threshold of Standards Development  
12.00 – 14.00 Lunch & Masterclasses  
14.00 – 17.00 Theme 2: Open Standards and Innovation

**Evening Tuesday 26 February 2008 - Keynote panel**

18.00 – 20.30 Evening keynotes and reception on “Standards and the Future of the Internet - the role of open standards, standards development and standards organisations for innovation and healthy marketplaces”, with our distinguished panel:

***Vint Cerf,***

VP & Chief Internet Evangelist, Google - the "father of the Internet"

***Bob Sutor,***

VP, Open Source and Standards, IBM Corporation

***Håkon Wium Lie***

CTO of Opera Software and formerly CERN and W3C

***Andy Updegrave***

Attorney-at-Law and a partner in the law firm Gesmer Updegrave

**Wednesday 27 February 2008**

***Standards for Healthy Marketplaces and the Future of the Internet***

07.30 – 09.00 Breakfast meeting  
09.00 – 12.00 Theme 3: Standards and Intellectual Property Rights  
12.00 – 14.00 Lunch & Masterclasses  
14.00 – 17.00 Theme 4: Open Standards and Democracy  
17.00 – 17.30 Conference Conclusions & Next steps

20.00 – 22.30 Closing reception at MAMCO - Museum of Modern and Contemporary Art

**“Standards and the Future of the Internet”**  
**The role of open standards, standards development and  
standards organisations for innovation and healthy marketplaces”**

**25-27 February 2008, International Conference Center, Geneva**

**Day 1 – Monday 25 February – Official opening**

12.00 – 20.00 Delegate registrations

- Collection of conference pass and welcome pack

18.00 – 19.30 Conference official opening

- Opening address  
Graham Taylor, OpenForum Europe
- Official welcome by City of Geneva
- Introduction to Exhibitors including ODF Showcase
- Exhibition (closing 19.30)
- Drinks and Canapés will be served

**“Standards and the Future of the Internet”**  
**The role of open standards, standards development and  
standards organisations for innovation and healthy marketplaces”**

**25-27 February 2008, International Conference Center, Geneva**

**Day 2 – Morning Tuesday 26 February**

**Theme: Standards for Innovation and the Future of the Internet**

07.30 – 09.00 **Breakfast meeting**

***Standards for Innovation and the Future of the Internet***

- Setting the Scene
  - Raising the Quality Threshold of Standards Development  
Dr. Robert Sutor, Vice President, Open Source and Standard, IBM
  - Open Standards and Innovation  
Jonathan Sage, Global Intellectual Property and Open Standards, IBM
- Setting the Agenda
  - Topics participants would like to focus on are documented

09.00 – 12.00 **Theme 1: Raising the Quality Threshold of Standards Development**

- 09.00 – 09.15 Introduction by Theme Chairperson  
Dr. Robert Sutor  
Vice President, Open Source and Standard, IBM
- 09.15 – 10.30 Panel presentations
  - Andy Updegrove, Attorney-at-Law and Partner Gesmer Updegrove
  - Pieter Hintjens (Digital Standards Organization)
  - Questions and Answers
- 10.30 – 10.45 Coffee break
- 10.45 – 12.00 Open Forum

12.00 – 14.00 **Lunch & Masterclasses**

- 12.00 – 14.00 Lunch buffet
- 12.00 – 13.00
  - **Masterclass 1 – A Standards Quality Case Study**  
Arnaud Le Hors, IBM
- 13.00 – 14.00
  - **Masterclass 2 – Licensing Issues**  
Shane Coughlan, FSFE

**“Standards and the Future of the Internet”**  
**The role of open standards, standards development and  
standards organisations for innovation and healthy marketplaces”**

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**Day 2 – Afternoon Tuesday 26 February**  
**Standards for Innovation and the Future of the Internet**

**14.00 – 17.00 Theme 2: Open Standards and Innovation**

- 14.00 – 14.15 Introduction by theme chairman  
Jonathan Sage, Global Intellectual Property and Open Standards, IBM
  
- 14.15 – 15.30 Panel presentations
  - Petri Räsänen, Director, COSS, Technology Centre Hermia Ltd., Tampere, Finland
  - Elmar Husmann, Independent expert
  - Rishab Ghosh, heads the Collaborative Creativity Group at UNU-MERIT
  - Questions and Answers
  
- 15.30 – 15.45 Coffee Break
  
- 15.45 – 17:00 Open Forum
  
- 17.00 End of day program

**“Standards and the Future of the Internet”**  
**The role of open standards, standards development and  
standards organisations for innovation and healthy marketplaces”**

**25-27 February 2008, International Conference Center, Geneva**

**Day 2 – Evening Tuesday 26 February - 18.00 – 20.30**

**Evening Keynotes**

**“Standards and the Future of the Internet - the role of open standards, standards  
development and standards organisations for innovation and healthy marketplaces”**

**Our Distinguished speaker panel:**

- **Vint Cerf**,  
VP & Chief Internet Evangelist, Google - the "father of the Internet"
- **Bob Sutor**,  
VP, Open Source and Standards, IBM Corporation
- **Håkon Wium Lie**  
CTO of Opera Software and formerly CERN and W3C
- **Andy Updegrave**  
Attorney-at-Law and a partner in the law firm Gesmer Updegrave)

**Speakers will address a range of questions, including:**

- What is the right balance between innovation and common standards?
- How is it possible to achieve greater transparency in the standards setting process?
- Standards need to be of the highest possible quality - how can the quality of standards be maintained?
- What does it mean for a standard to be open?

*You are kindly invited for refreshments afterwards*

**“Standards and the Future of the Internet”**  
**The role of open standards, standards development and  
standards organisations for innovation and healthy marketplaces”**

**25-27 February 2008, International Conference Center, Geneva**

**Day 3 – Morning Wednesday 27 February**  
**Standards for Healthy Marketplaces and the Future of the Internet**

07.30 – 09.00 **Breakfast meeting**

***Standards for Healthy Marketplaces and the Future of the Internet***

- Setting the Scene
  - Standards and Intellectual Property Rights  
Andy Updegrove, Attorney-at-Law and Partner Gesmer Updegrove
  - Open Documents and Democracy  
Dr. Laura DeNardis, Yale Law School
- Setting the Agenda
  - Topics participants would like to focus on are documented

09.00 – 12.00 **Theme 3: Standards and Intellectual Property Rights**

- 09.00 – 09.15 Introduction by Theme Chairperson  
Andy Updegrove, Attorney-at-Law and Partner Gesmer Updegrove
- 09.15 – 10.30 Panel presentations
  - Thomas Vinje, Partner, Clifford Chance, Belgium
  - Carlo Piana, Tamos, Piana and Partners, Italy
  - Jeremy Allison, Google
  - André Rebentisch, European Software Market Association, Germany
  - Questions and Answers
- 10.30 – 10.45 Coffee break
- 10.45 – 12.00 Open Forum

12.00 – 14.00 **Lunch & Masterclasses**

- 12.00 – 14.00 Lunch buffet
- 12.00 – 13.00
  - **Masterclass 3 – Open Standards in Education**  
Alan Bell, The Open Learning Centre
- 13.00 – 14.00
  - **Masterclass 4 – Standards and Procurement**  
Graham Taylor, OpenForum Europe

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**Day 3 – Afternoon Wednesday 27 February**  
**Standards for Healthy Marketplaces and the Future of the Internet**

14.00 – 17.00 **Theme 4: Open Standards and Democracy**

- 14.00 – 14.15 Introduction by theme chairman  
Dr. Laura DeNardis, Yale Law School
  
- 14.15 – 16.00 Panel presentations
  - Michiel Leenaars, NLnet foundation and board member of OpenDoc Society
  - Dr. Barbara Held, European Commission, Directorate-General for Informatics, European eGovernment Services (IDABC)
  - Dr. Rolf Theodor Schuster, CIO, Federal Foreign Office, Germany
  - Questions and Answers
  
- 16.00 – 16.15 Coffee Break
  
- 16.15 – 17.00 Open Forum

17.00 – 17.30 **Conference Conclusions & Next steps**

Graham Taylor, Chairman, OpenForum Europe

20.00 – 22.30 **Closing reception at MAMCO - Museum of Modern and Contemporary Art**

Opened in September 1994 in a former factory, Mamco takes into account the spirit of the building it occupies. The factory's industrial architecture of the 1950s allows for a flexible and constantly changing museum arrangement.

The museum exhibits a broad range of works dating from the early 1960s to the present day. Its installations, videos, paintings, photographs, and sculptures come to Mamco on loan from public and private collections, as gifts, as artists' deposits or as acquisitions.

In a convivial and playful manner inspired by the spirit of Marcel Duchamp, Mamco aims to provoke people to reconsider their understanding of the notions of "contemporary art" and "museum".

Three times a year the Museum presents a new stage of its ongoing construction with temporary exhibitions and new presentations of its collection.

[www.mamco.ch](http://www.mamco.ch)