Association Professionelle Européenne du Logiciel Libre

APELL

Peter Ganten (OSBA)
Stéfan Fermigier (CNLL)

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Overview

- What is APELL?
- Why is APELL needed?
- Founding Members
- Details
- Membership
- Impact
- Next steps
What is APELL?

**European Trade Association**

- Umbrella association for existing or to be created national associations
- Promote an open, sovereign, inclusive, ethical digital market
- And foster networking between national organizations and their members

**What is it not?**

- A direct association of businesses
- A competitor to national organization
- A vendor of Open Source
- A Think Tank
Why is APELL needed?

- EU policy makers and administration need someone to talk to
- History of OSS Businesses organising in Europe (e.g. Eurolinux circa 2000)
- Forum for Open Source Business trade associations on a national level, to come together and discuss, and contact point in Brussels and beyond for policy makers
- EU needs competence from open source businesses to build a sound Open Source strategy and policy
- Considering the recent developments (mainstreaming Open Source, political interest, etc.) it is the right time to form a European Business organisation
- We are now here and open for discussion and expansion
Founding Members

Three European Business Associations
Founding Members

One Advisory Member
Membership

Eligibility

● Open for National Free and Open Source Business associations.

● Three Membership Categories

● Interested business are encouraged to join a business association in their own country

Cost

● 1500 EUR/Year
Impact
Next steps

**Impact Action 1**
Actively contribute to the European study on open source and open hardware, as well as policy propositions for the EC

**Impact Action 2**
Develop a common position on digital sovereignty, specially for the cloud and operating systems

**Impact Action 3**
Recruit new members and provide a more detailed picture for the European open source business ecosystem
Phase 1: Foundation of a preliminary website
First board meeting

Phase 2: Website and open letter

Phase 3: First Event

Phase 4: Membership drive

Phase 5: Firmly established in the digital policy debates in the EU context
Thank you!